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The International Bureau of the World Intellectual Property Organization (WIPO) presents its compliments and has the honor to draw attention to the publication of the first edition of the “*World Intangible Investment Highlights*”, released on June 25, 2024.

Co-published by WIPO and Luiss Business School (LBS), the “*World Intangible Investment Highlights*” serve as the key reference publication for the latest statistics on global investment in intangible assets encapsulated in the Global INTAN-Invest Database. These statistics cover a range of high-income and emerging economies (starting with India), representing a significant advancement for evidence-based policymaking.

Intangible assets are key drivers of innovation, productivity and economic growth. Despite their importance, the understanding of the size and impact of intangible investment remains limited due to gaps and lags in the available data. More timely data with better coverage beyond high-income economies is essential to help inform pro-growth policies.

To address these knowledge gaps, WIPO’s IP and Innovation Ecosystems Sector (IES), Department for Economics and Data Analytics has established a program of work on [Intangible Assets in the Global Economy](#). In partnership with LBS, this program aims to generate up-to-date estimates of investment in intangible assets and expand the coverage of these estimates beyond advanced economies, to include emerging economies, starting with India. Ultimately, the goal is to empower as many countries as possible to generate this data independently, through technical capacity-building efforts worldwide.

The WIPO-LBS partnership is enriched with the participation of the African Union Development Agency (AUDA-NEPAD), the European Investment Bank (EIB), the Inter-American Development Bank (IDB), the International Monetary Fund (IMF), the Organisation for Economic Co-operation and Development (OECD), the United States Bureau of Economic Analysis (BEA), and the World Bank, as a part of the project’s Steering Committee.

./ The attached press release distills the Highlights’ findings. An electronic copy of the Highlights is available at: <https://www.wipo.int/publications/en/details.jsp?id=4744>.

If you would like to receive a paper copy of the *World Intangible Investment Highlights 2024*, please send a request to publications.wkc@wipo.int.

With this publication, WIPO seeks to improve the understanding of global investment in intangible assets, with a view to facilitating evidence-based pro-growth policymaking.

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